Functionality Matrix - Use swim lanes for functionality and tech details

Key	U = User Benefit	B = Business Benefit	T = Technical Complexity						
Directory	Faceted Search (drupal Solr)	Profiles (Drupal)	Edit Profiles	Subscriptions & notification settings - Newletter,	Connect/Friending	Privacy Settings	Public View	Friend View	Alumni by Categories
	H H L	H H L	M M L	H H M	н н н	н н н	H H M	н н м	м н н
Groups	Threaded discussions (Drupal - organic groups)	Wiki (Drupal- organic groups)	Polls	Status Updates	Alerts/Notifications	Spam Blocking (Drupal - Mollum)	Custom Content Types (Targeted Content)	RSS Feeds - Inbound	Comments
	H H L	L L L	M L L	L L M	H H M	H H L	н н н	L L M	H H L
News	Posted by Client	Custom News Types	Group News	Client Content Block	Client YouTube Channel	Newsletter (& Signup)	Personal News (Feeds - Friends/Grousps)	Annual Plan	Honor Roll
	? ? L	? ? L	? ? L	M M M	M M M	? M L	? ? M	? ? L	L L L
Events	Alumni Created	College Created	Event Sourcing	Event Types (taxonomy)	RSVP - Mega Events (CiviEvents)	Other Events (Webinars / Streaming Video - Virtual)	Who's Going? - With Privacy & Guests	Event Rating - Post Event	Event /Views Summary & Details
	H H L	н н н	L H H	H H L	н н н	M H L	H H M	M H H	H H L
Gift Giving & Scholarships	Donation History Admin/Private Only	Give a Gift	Pledge a Gift	Employer Matching (Potentially High depending on complexity)	Where the Money Goes (Category tagging - Related and Promoted for campaigning)	Shopping Cart Functionality	Cart Confirmation Related and Promotions	Gift Planning Calculator - Planned Giving (PG Calc)	Scholarship Summary View
	н н н	н н н	н н н	H H M	H H L	н н н	м Н Н	L L L	? ? ?
Share w/ Client	Testimonials & Media	Photos	Taxonomy & Classifications	Video	Tagging (users, events, groups, location)	Admin Review/Publication	Quesationnaies (Cutsom Content)		
	н н м	? ? ?	н н м	? ? ?	H M L	L H H	L H M	? ? ?	? ? ?
General Features & Miscellany	WYSYWYG	Input Filter (aka type ahead or type down - Google style)	Page Versions (Targeted Content)	Custom Query Tables	User Friendly URLS	Sharing (Email & Social Net)	Layout control	Multi-lingual - Closed Caption - Not goverend, but instructed for for community content (TBD)	Web services - (Events possibly)
	H M L	M M M	H H L	H H H	H H L	H H L	M L H	? ? ?	L M H
Volunteer	Volunteer communication - Using Groups	Document Submission (ex. Contact reports - Grass Volunteers)	Volunteering opportunities Queriable	List of Volunteers Queriable	DAR admin Adds Volunteers	Volunteer Badge (Ribbons)	Volunteering Volunteer types: (Class Agent, etc.)		
	H H M	H H M	H H M	H H M	? H ?	? ? ?	? ? ?	? ? ?	? ? ?

Plugin
Drupal Module
Drupal Core
Custom Dev
Integration

	? ? ?	? ? ?	? ? ?			? ? ?	? ? ?		? ? ?
Comment Moderation((Flagging Innapropriate)	Group Moderation (Core Groups Administered by DAR)		Popular /Promoted Groups Block	Content Recommendations (Events, Grous, Etc)	? ? ? Customizable Dashboard	7 ? ? Tag View (Pre-Defined Taxonomy)	? ? ?	? ? ?	Reputation Badges (Invividual & Group - Group badges viewed in aggregate)
H H M	H H M	M L L	H M L	H H M	M M H	M M L	M M M	H M H	M L H
Surveys (Moved to groupss as targeted content)									
? ? M	? ? ?	? ? ?	? ? ?	? ? ?	? ? ?	? ? ?	? ? ?	? ? ?	? ? ?
Pricing	Payment Gateway	Sponsorships?	Volunteering?						
? ? ?	? ? ?	? ? ?	? ? ?	? ? ?	? ? ?	? ? ?	? ? ?	? ? ?	? ? ?
Scholarship Summary View	Scholarship Detail								
? ? ?	? ? ?	? ? ?	? ? ?	? ? ?	? ? ?	? ? ?	? ? ?	? ? ?	? ? ?
? ? ?	? ? ?	? ? ?	? ? ?	? ? ?	? ? ?	? ? ?	? ? ?	? ? ?	? ? ?
?	? ? ?	?	? ? ?	? ? ?	? ? ?	? ? ?	? ? ?	? ? ?	? ? ?
? ? ?	? ? ?	? ? ? ?	? ? ?	? ? ? ?	? ? ?	? ? ?	? ? ?	? ? ?	

? ? ?	? ? ?	? ? ?	? ? ?	? ? ?	? ? ?	? ? ?	? ? ?	? ? ?
Relationships (See connections)	Embedded Media Photos/Video	Post Discussion via Email	GroupMetrcis Reporting (Efficacy)					
м н н	M H M	L L H	? ? ?	? ? ?	? ? ?	? ? ?	? ? ?	? ? ?
?	? ? ?	? ? ?	? ? ?	? ? ?	? ? ?	? ? ?	? ? ?	? ? ?
? ? ?	? ? ?	? ? ?	? ? ?	? ? ?	? ? ?	? ? ?	? ? ?	? ? ?
? ? ?	? ? ?	? ? ?	? ? ?	? ? ?	? ? ?	? ? ?	? ? ?	? ? ?
? ? ?	? ? ?	? ? ?	? ? ?	? ? ?	? ? ?	? ? ?	? ? ?	? ? ?
? ? ?	? ? ?	? ? ?	? ? ?	? ? ?	? ? ?	? ? ?	? ? ?	? ? ?