

Case Study

Green Cab of Madison



CHALLENGE

Green Cab of Madison needed a dispatch solution for a new fleet of taxis equipped with Apple iPads. They sought to replace the noisy and inefficient back-and-forth communications typically handled by two-way radios.

- System for 2-way ride request communication with iPads
- Customers can book directly through mobile app or website
- Six week timeline to launch
- Zone-based ride calculation
- Up-to-date location of cars
- eCommerce
- Member Management
- Migration
- Integration

SOLUTION

Promet Source developed a mobile dispatch solution: A custom-developed iPad app to schedule rides; handle credit card payments; communicate with drivers; and use Google Maps for real-time location data.

- Addressed critical ride request and fleet management features
- Implemented Drupal CMS for central application
- Integration with Square, Roampay, Google Maps
- Mobile application for iOS and Android
- Leveraged iPads running app as the mobile dispatch unit in cars
- Simple UI that allows drivers to communicate with the central dispatch system
- Central app integrates with smartphones, consumer website and drivers' iPads



Mobile App Development

We don't build games; we build business solutions.

With a history of creating successful mobile apps, we have embraced and implemented both native iPhone and Android development, in addition to web application development—and we can even create cross-platform applications. Our mobile apps integrate with either legacy systems or current enterprise systems.

Do you want your users to access you on the go? Do you want your employees to access your data, CRM, materials on the go? Promet has a solution for that!

About Promet

Founded in 2003, Promet Source is a leading interactive development firm that implements open source tools (specifically Drupal) to deliver high-value web and mobile application development & support. Promet offers a turn-key solution delivered by experts in the field: Sprint 0 planning (Agile concept development), design, architecture, development and deployment. After deployment, Promet provides ongoing support & maintenance. Our consultants have deep technical expertise and are recognized as leaders within the Drupal community. Promet serves clients globally across multiple industries—specializing in government, higher education, non-profits, start-ups, healthcare and professional services.

Why Promet

- Highly-ranked Drupal development firm
- One of the few development firms to offer 24/7 support
- Extensive experience with Government, Higher-Ed, eCommerce, Media, Non-Profit, Association and Healthcare industries
- Proven process using Continuous Integration
- Highly technical team of management, themers, developers, architects and SysAdmins
- Every client has a dedicated team

Solutions

- Drupal development
- Custom module development
- Mobile development
- 24/7 Support & Maintenance
- Performance optimization
- Usability testing
- eCommerce
- 3rd Party software integrations
- Database integration
- Interactive content display
- Responsive design
- Android, iOS dev for phones and tablets
- Product/user search
- Central authentication/SSO
- Research functionality

Benefits

- Intuitive processes/workflows
- Engaging content displays and user portals
- Improved cost-efficiency
- User-friendly site management
- Unified view of data
- Increased flexibility
- More engaging/intuitive communication/ outreach with audience
- UI/UX
- Mobility for team and audience
- Improved security
- Worry free updates & maintenance
- Improved digital presence

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